

WCR – West Michigan Chapter

Executive Leadership Governing Board: Meeting Minutes

September 14th, 2016 ~ 9:05 AM – 10:21 AM

Five Star Real Estate [Lisa Coe's Office]

President: Lisa Coe (Present)

In attendance: Ashley Dietch, Lisa Vanderloo, Donna Tashjain, Ryan Kelley, Sandra Swanson, Katrina Cole, Jim Vanas, Dana Mixon

- I. Call to order: 9:05 AM – Prayer from Lisa Coe
- II. Agenda Approved – Approved all agendas and meeting minutes
- III. Financial Report:
 1. Donna not present at beginning of meeting – will review at next Board meeting
- IV. New Business:
 1. Raffle tickets for Brendalee still available to help raise money for election
 - i. Tickets are \$10 each & are linked to prizes [prizes discussed in previous Board Meeting minutes]
 2. Michigan chapter is having a fundraiser to generate more funds to help Brendalee get elected
 3. Election date is in Nov at the NAR conference
 4. We are aiming to have Brendalee come speak at our monthly program before election to meet members & help with raising additional funds
 - i. We have sold 24/100 tickets at our chapter – until:
 - i. Jim bought 20
 - ii. Dana bought 8
 - iii. Sandra bought 5
 - iv. Lisa bought 10
 - v. Katrina bought 4
 5. Drawing for prizes is Oct 5th @ MAR convention

6. NAR convention is in Orlando, FL - Nov. 2nd – 7th
- V. Education & Programs Report: Dana Mixon
 1. October Program will feature Robin Wiler (sp?) & her husband
 - i. Topic: Dress for success
 - i. Including all areas of communication and self-presentation
 - ii. There will be mannequins – be ready for fun & good info
 2. January Program: National Speaking series – Failure Lab
 - i. Speakers will come and share failures in their life
 - i. No name recognition on some speakers
 - ii. It's about listening to others experience where they failed and drawing your own life conclusions to become a better person and business owner
- VI. Membership Report: Jim Vanas
 1. One person has joined our chapter since the last report was generated
 2. Be diligent in collecting the money for membership dues before we welcome them on the WCR Facebook page & other WCR pages, etc.
 3. Jim needs access to the membership directory and Lisa Coe will be calling National to gain access for Jim
- VII. Ways & Means: Katrina Lockard (not present)
 1. Per Katrina – let her know what she needs for sponsorships and she will fill slots. We are looking to fill the sponsorship roles for the remainder of the year
- VIII. Hospitality Report: Sandra Swanson
 1. Susan Pastor – her dad and grandmother passed away and we sent flowers. Susan has showed much gratitude and appreciation for the kind gesture of WCR
 2. Several people have made comments of appreciation & thanks for the thoughtfulness of our chapter
- IX. Marketing Report: Lisa VanderLoo
 1. In need for a webpage update – plan to do this soon
 2. Nominations close on September 21st for new leadership roles
 3. We need new members on nomination committee
 4. Nomination committee meeting on Oct. 11th

5. Planning the – Realtor of the Year & Affiliate of the Year Award
 - i. Criteria for voting based on participation in WCR not on individual sales volume or business activities
 - ii. Potential award could be a weekend trip somewhere in MI or a gift card to a nice restaurant [Chop House or the like]
 - iii. A plaque will be awarded also
- X. Christmas Party: Update from Katrina Cole
 1. Everything is going well
 2. Kangaroos Kitchen is providing food
 3. Main items are figured out and complete
 4. Looking to fill all sponsorship roles
 - i. Jim emailed Kate McDoogle {ex} employee contact at Flagstar bank – so we can get connected with new company contact at Flagstar for their WCR membership and promote sponsorship opportunity
 - ii. Valet parking sponsorship opportunity added to the sponsorship line up
 - i. Sponsor will be able to leave a gift in the cars of those who utilize Valet Parking [great idea]
 - iii. Monday [9/19/16] sponsorship email will be sent out to all WCR members & contacts to promote sponsorship opportunity at Christmas Party
 - i. First come first serve basis
 5. All the big stuff is done!
- XI. Next Board Meeting: October 13th, 2016 ~ 11:30 AM – 12:30 PM after our monthly members program – Location will be: Watermark Country Club
- XII. Meeting adjourned: 10:21 AM