

WCR – West Michigan Chapter

Executive Leadership Governing Board: Meeting Minutes

May 19th, 2016 ~ 11:21 AM – 12:26 pm

Watermark Country Club

President: Lisa Coe (Present)

In attendance: Ashley Dietch, Lisa Vanderloo, Donna Tashjain, Mallory Strotheide, Ryan Kelley, Sandra Swanson, Jim Vanas

- I. Call to order – 10:55 A.M. – Prayer from Lisa Coe
- II. Agenda Approved – Approval of April & May in June
- III. Treasure Report: Donna
 1. We did not receive \$500 at National Conference
 2. Finance report – Approved
 3. Lisa – Brendalee sponsorship
 - i. Can buy tickets for \$10 each
 - ii. 1st place - \$400 towards airfare to Las Vegas & can stay in personal condo on the strip
 - iii. 2nd place - \$500 gift card to Best Buy
 - iv. 3rd place - \$250 cash
 4. NAR is blocking out Universal Studios for Annual National Conference
- IV. Education Report: Mallory
 1. June – Lola is speaking – Lisa will introduce
 2. Sept 8th – Lady from Hello West Michigan is a possible speaker
 3. Jim will call Rob M about having a technology monthly program
 4. October 13th – possible date for technology program
 5. Jim will reach out to Preston Wesscroft for a possible Realtor safety program for Sept event – Realtor Safety month
 6. Ryan will lead the Pledge of Allegiance for June event
 7. Review of May program event – Great feedback & will look at hosting inspirational events in 2017
- V. Membership Report: Jim

1. New members needed
 2. 41 Realtor members and 12 new Realtor members
 - i. 56 Realtor members currently
 3. 54% Realtor to Affiliate memberships currently
 4. Julie R from GRAR is willing to attend monthly programs – send an invite to personally invite
 5. New members need orientation & welcoming
 - i. Anthony Mosley is in charge of this
 6. Need to improve Facebook posts of new members
 - i. Quality of photos, etc.
 7. National does not communicate when new members join or members renew – which makes it challenging to know when new members join or members renew
 8. GRAR just started adding WCR events to monthly newsletter
 9. We have a big disconnect from WCR & GRAR
- VI. Ways and Means:
1. Lisa – Katrina not present
 - i. We have 2 sponsors for next month
- VII. Hospitality: Sandra
1. Ashley – Sandra is doing an awesome job bringing to attention members that have life events we can address or recognize
 2. We need to add a line item to budget for member life events
 - i. Vote - \$50 per occurrence – Max \$600 annual
 3. Great gifts given to Katrina Cole and Josh for 40 under 40
 4. Mary Mapps mother passed – not a member – sent card
 5. Nonmembers get cards - members get gifts
 6. Jim – Cheers for peers
 7. 9 walk ins – 8 Realtors
- VIII. Updates & Discussions:
1. Frankenmuth retreat – Sheets on table to sign up
 2. Need sponsors for Golf event in July
 3. X-Mas party
 - i. Mallory will help – Dana & Micki also
 - ii. Ashley will send email to coordinate the event preparation

4. Determining a way to get all checks to come to one central location –
Use GRAR address : ATTN: WCR

IX. Next meeting June 21st – Omelette Shop – Noon 12:00 PM

X. 12:26 PM – Meeting Adjourned