

WCR – West Michigan Chapter

Executive Leadership Governing Board: Meeting Minutes

February 11th, 2016 ~ 11:05 AM – 12:30 PM

Watermark Country Club

President: Lisa Coe (Present)

In attendance: Ashley Dietch, Katrina Lockard, Lisa Vanderloo, Donna Tashjain, Mallory Strotheide, Ryan Kelley, Sandra Swanson, LouAnn Bryant, Katrina Cole

- I. Call to order – 9:30 AM – Prayer from Lisa Coe
- II. Minutes approved with changes
- III. Treasure Report: Financial Statement provided
 - i. Sponsorships from Barbara paid
 - ii. Currently we have a comfortable amount in the account
- IV. Committee Reports
 - A. Hospitality Report: Sandra Swanson – Celebrate members (see membership report)
 - B. Membership Report: Ashley suggested we plan a membership appreciation event (see events report). Celebrate members (from Hospitality Report) – Birthday recognition, big exciting moments in people’s lives, change of company, long term members, ect. – Post to FB page and announce at monthly program – Add to survey a spot to write in something about someone else that can be recognized. Katrina mentioned – encourage everyone to meet three (3) new people at each meeting and have our guest stand up and be introduced (mention both at beginning of program). Make sure guests are not entering for free & comprise a method to track this better – Anthony to discuss this strategy with Sue and Hospitality.
 - C. Ways and Means: Annual sponsor and all sponsors to be recognized at beginning and END of program. Develop a written agenda for program that attendees can follow (One for each table and one for each board member)

D. Events Report: Next program Thursday March 10th 9:00 AM – 11:00 AM. Keep doors shut until 9:00 AM. Program speaker – John Zimmerman and Mark Allen “Networking Marathon” Need to find a riser with chairs for speakers to present. Topics to include: Community involvement, networking, Riverbank run. Working to track down tee-shirts from Riverbank run last year.

April program: Peter Secchia (waiting for confirmation)

May program: “Guy” from Detroit

June program: Roselyn Bliss (potentially)

July is golf outing

MARCH 31st will be Member Orientation from 4-5 PM and Member Appreciation from 5-7 at Fire Rock Grill – We need a total (\$) to rent the room @ Stonewater Country Club (Fire Rock) which will determine how many sponsorships needed to sell in order to host event.

Wash D.C. event is May 12th – June 9th Frankenmuth (Lisa and Ashley will be attending – Ryan will run the June meeting)

We have been having 15-20 walk-ins per month

V. Next meeting time and place:

March 10th, 2016 – 11:30 AM @ Watermark Country Club

VI. Meeting adjournment: 12:30 PM