

WESTERN MICHIGAN CHAPTER
REGULAR MEETING OF THE GOVERNING BOARD

MEETING MINUTES

Date: Wednesday, November 11, 2014

Time: Meeting began @11:30

Place: Shelley's Home

Presiding: President Shelley Frody

Addendees: Present: Shelley Frody, Lisa Coe, Donna Tashjian, Amy Hayes, Jay Capozzoli, Jeff Timmer, Ashley Dietch, Kim Frejeris, Dann Mulder, Julie Stone, Kelli Williams, Pava Leyer, Susan Pastoor, Katrina Cole, Lisa Vanderloo, Carol Neal, LouAnn Bryant.

Absence: Katie Young and Anthony Mosley

GOVERNING BOARD ACTIONS:

- I. Motion to approve the minutes from the previous meeting. Moved, seconded and approved.
- II. Motion to approve meeting agenda. Moved, seconded and motion approved.

III. Leadership Report:

Shelley reviewed what we have accomplished this year with special thanks to Lola Adu. Each person present shared how he or she started with WCR and what their involvement has been and where they will be serving in the future.

2015 Calendar was reviewed and goals for the year of 2015.

1. Change made to home tours to once a month on the 3rd week of the month beginning in January.
2. Members: Goal of 100% retention of current members and an increase in GRAR members.
3. Luncheon attendance: Goal of 50% increase to average of 90-100.
4. Other events maintain current level
5. Barbara Corcoran Event: Discuss was held on this event and a committee is being formed. Goal is to raise \$60,000 prior to ticket sales.

Shelley shared the one degree rule & first impressions

Each committee shown below met together to discuss achievement of 2015 goals and ways to improve communication between committees.

IV. Financial Report:

V. Events & Education Report:

VI. Membership Committee:

VII. Marketing committee:

VII. Ways & Means Committee:

IX. Hospitality Committee:

Meeting adjourned at 2:30

Next meeting December 10th. Location to be announced

Minutes taken by Donna Tashjian

Ground Rules

Roberts Rules of Order will facilitate discussion during Governing Board Meetings

Please turn off all cell phones

Please refrain from sidebar conversations while meeting is taking place

Stick to topic being discussed

Be courteous in your response and agreement or disagreement