

WCR 2017 Governing Board Meeting Agenda

3/9/17

Kent County Country Club

President- Ashley Dietch-Schaefer (Present)

Present: Ashley Dietch-Schaefer, Lisa Coe, Donna Tashjian, Lisa Vanderloo Mosier, Amanda Monroe, Mallory Strotheide, Sandra Swanson, Marci Terryn, Bryan Newell, Katrina Cole, Dana Mixon, Liz Runey

Absent: NONE

- I) **Call to Order and Welcome-** 11:00am- Ashley Dietch-Schaefer
- II) **Approval of Agenda-** Approved- 11:00am
- III) **Approval of January Meeting Minutes-** Approved 11:00am
- IV) **Recap of Last Meeting**
 - a. **Today's Program-**
 - i. Great survey results- people loved the topic and speakers- Dana, Ashley and Liz did a great job
 - ii. Ask questions to keep people engaged
 - iii. 60 people today
- V) **New Business**
 - a. **Calendar of Events**
 - i. **April Mixer-**
 - 1. April 19th is the date- time and places TBD
 - 2. New Orientation- 4pm
 - 3. Mixer- 5pm-?
 - 4. Ashley and Liz to brainstorm places
 - ii. **Golf Outing-**
 - 1. Tentatively July 20th for Golf Outing Date
 - 2. Need to have meeting on this soon
 - iii. **No need for April Board Meeting**
 - iv. **May Breakfast- Cindy Brown- May 11, 2017**
 - v. **Washington DC- if anyone wants to attend, let Ashley know!**
 - 1. **May 17th -20th**

- vi. NAR Conference- Chicago
- vii. MR Conference- GR
- viii. May 10th- State Meeting in Lansing
- ix. WCR Holiday Party- Friday Dec. 1st, 2017
- x. Mixers- need 1-2 more
 - 1. Bowling

VI) Committee Reports

a. *Budget and Financials- Donna Tashjian*

- i. P & L for February - Lisa Vanderloo Mosier Motioned to approve- Brian Newell 2nd
 - 1. *Need to have a Committee to audit the books*
 - 2. *Annual Audit is Required*
 - 3. *Brian Clinger was suggested - WCR Member with Accounting Background*

b. *Events- Liz Runey*

- i. *May Event- Cindy Brown- Hello West Michigan*
 - 1. *How to properly dine and dress*
 - 2. *How to effectively interact with clients*
 - 3. *Inspiration- Women's Resource Center*
- ii. *June Event- David Weinandy - Aquinas College Professor- Public Speaking*
 - 1. *Inspiration- Kristen Brace- Creative Youth Center*
- iii. *Sept Event- (Need Suggestions) Housing Restoration → finding out the cost and what can and cannot be done- Mallory to talk to Josh Smith*
 - 1. *Janine Pruse - Grand Rapids Community Foundation*
- iv. *October- Kathy Batey- Toastmasters - Having the Time of our Lives Living out our Priorities*
 - 1. *Inspiration- Sandra- HQ*
- v. *Anyone with suggestions for topics- let Liz or Ashley know*

c. *Membership- Marci Terryn*

- i. 4 New Members since last meeting
 - 1. Stacy Miller- Kuiper

- 2. Jeffrey Chappell
 - 3. Ursula Austin
 - 4. Dana Bryant
- ii. Get Marci some kind of red pin so people know to go to her to sign up to be members of WCR
- iii. "Ask me about WCR Pins"
- iv. For Mixers, buy extra tickets and invite realtor members
- v. Can we offer free program tickets as a 1 time - decided not to- instead pay for guest at door for member price
- vi. Some WCR Networks charge a higher membership fee and all breakfasts for members are free
- d. **Ways & Means-** Bryan Newell
 - i. 2 Spotlight Sponsors-
 - 1. Consumers CU
 - 2. Farm Bureau - Amanda Monroe
 - ii. 3 more sponsorship spots to fill
 - iii. Reached out to Benchmark to sponsor April 19th Mixer
 - iv. Forest Hills Financial- Possible Spotlight Sponsor
 - v. Office Max is a state sponsor- great lead
 - vi. Costco is another great lead for sponsorship
 - vii. Wendy Ryder- Lakeshore President- Did an event with Beacons (appliances) and the owner will give \$500 off an appliance if referred from a WCR member
- e. **Marketing-** Lisa VanderLoo Mosier and Katrina Cole
 - i. Lisa needs wcr.org access
 - ii. Clicker needed for lap top/presentations
 - iii. Katrina would like dates and names of events on Facebook
 - iv. Everyone share Facebook event
- f. **Hospitality-** Sandra Swanson
 - i. **Judy Lasage had 2 deaths in her family**

VII) Miscellaneous Items- Golf Outing-

a. Committee-

i. Marci, Lisa Coe, Amanda Monroe, Mallory, Dana, Jason Jenkins

VIII) **Next Meeting-** May 11th, immediately following Breakfast Program

IX) **Meeting Adjourned-** 12:10pm