

WCR 2018 Governing Board Meeting Agenda

1/24/18

Hello Homes GR

President- Liz Rhoda (Present)

Present: Sandra Swanson, Brooke Sines, Bryan Newell, Katie Munding, Jason Lovell, Amber Wagner, Corrin Timmer

On Call: Ashley Dietch-Schaefer

Excused Absence: Amanda Bruggink Monroe, Brooke Finlan, Jeannie Berger, Lindsey Dykstra

1) **Call to Order and Welcome-** 9:34AM Liz Rhoda

2) **Approval of Agenda-** Approved at 9:35AM

3) **Adjourned-**10:33AM

4) **Recap of “What’s In Your Backyard”**

A. People: 70 people at event

B. What Didn’t Go Well:

- Talk to owner about different caterer- Plastic plates, silverware, styrofoam coffee cups, food was cold, we had to cut down on menu and get rid of juices. Food was \$17 a person and not worth that price
- No waters on the table. Not all tables had coffee on it either.

C. **New Ideas**

- Coat Racks- Maybe Hospitality Committee helping out with this

5) **Membership-** 18 new members since December! Wohoo!

A. Add to recruitment email: Rebecca Donald, Megan Longcore, Amanda Smallegan,

B. Now (January 24) through end of March there is a recruiting competition. If we win, we win an award from National at the May meetings. Our goal is to push recruitment!

C. Calling Party for Recruitment on January 24 from 3-5PM here at the Hello Homes Office. Corrin and the Membership Committee is heading this up calling old WCR members and making it fun with wine and cheese.

6) **Schedule for Rest of the Year-**

A. Christmas Party moved from a Friday (the 7th) to a Thursday (the 6th).

B. Next Monday Morning Member Mojo is February 12, 2018

7) Focus for Rest of the Year

- A. Lets keep the momentum going of inviting people! We want people to feel at home in WCR. Retainment is so important for a healthy chapter.

8) Membership

- A. Needing new Membership Head since Marci Terryn has been absent- Bryan Newell said he would be happy to take up the position.

9) Board Reports

President Elect-

Treasurer- Liz and Jason are going to sit down and go over the budget since they are playing catch up.

Secretary- Switched the on the table surveys to an online survey. We've had 30 people respond to this survey and will send it out to the board with the responses.

Membership- Amber sends out email, then Corrin as a welcome email. Liz will reach out to Strategic Partners.

10) Committee Reports

Marketing

A. Katie is putting up the Monday Morning Mojo on Monday, January 29th for our February 12 event.

B. We have a line item for boosting Facebook posts (Especially for Terry Watson in April).

C. Welcome new members via Facebook- Every other Wednesday put it up on Facebook! Send a Welcome email before this and ask for a picture and a two sentence bio about themselves (One professional and one personal).

D. Katie wants to make a video about why the board members love WCR and why we are in it.

- Maybe at Downtown Market?
- Aim for early March to make the video.

Fundraising

A. All the mixers and events are done for sponsorship. Treadstone is the Mixer sponsor.

B. Golf Outing- Susan and Jason help out with this for sponsorship. Next year we can bump up the price because everyone wanted to be a part of this. Exit Realty and Homeshield are new to WCR and would want to be a part of it since they are new Strategic Partners. Make sure Bryan is invited to Jason and Susan's meeting.

C. Ideas- You can be annual sponsor but then "add on" to the Christmas Party and the Golf outing. It's hard to get money at the end of the year because everyone has used up their budget. It will help us market sooner and get our sponsorships up. Will make Fundraising

position a lot less stressful and we will nail down our budget. We could use more inspectors, love that Summit Point Contracting getting involved. Let's not have all lenders!

Community Outreach

A. Scholarships- Huge recruiting tool. We need to make sure we have the money for it. Leading up to our June event we will roll this out maybe for end of 2018 or beginning of 2019. It would be amazing to be a part of an organization that loves to give back to our WCR members.

Events- Lindsey excused and talked about above.

Hospitality

A. Helped out with new members having stars on the name tags. Everybody did a good job spreading out and not all sitting together to reach out to new members.

B. If you hear of anyone that is a member and needs some support, let us know and we are happy to send flowers or something sweet over to them.

C. Recognize Katrina Cole for being President of MMLA. Recognize her at the next WCR event in April.

D. Kendra Havemeir just won awards so send her something!

10) Committee Motions

A. Liz Rhoda makes a motion to remove Marci Terryn as Membership Chair. Corrin Timmer seconds it- Passed.