

Thursday January 9, 2020

Women's Council of Realtors, Western MI Network

Board Meeting #1 at VanDyk Mortgage 5651 Byron Center Ave SW Suite 102 Wyoming, MI 49519

Call Meeting to Order- 11:45AM

Meeting Adjourned- 1:40PM

Excused Absence- Everyone present

Attendance- Lindsey Dykstra, Brooke Finlan, Angela Worth, Bryan Newell, Nicole Rinks, Katrina Cole, Alexandra Tremain, Megan Tefft, Katie Gardner, Ryan Gardner, Erinn Finlan, Missy Patterson, Jason Lovell

Approve Minutes from Previous Meeting- Lindsey Motioned, Katie 2nd

Board Reports

• President

- 1) Update on Nancy Vanas/Governor
- 2) State meeting January 31st 2020 – Erinn Finlan awarded Strategic Partner of the year
- 3) Regional Retreat (June) - Planning for attendance
- 4) Motion to change bank accounts – Motion passed to move bank account from PNC to Northpointe Bank
- 5) Motion to change standing rules regarding travel – Revisit next meeting
- 6) Christmas Party pro/cons - Highlight on sponsors from 2019
- 7) Women's Council National Website - Usage

• President-Elect

- Education events are tax exempt
- Jason and Brooke will work on necessary documentation

• Treasurer - Jason is working on P&L

• Secretary

• Membership

- Email sent to new members/renewing members
- Video Dom is doing should be done in the next month or two
- April 1st Renewal season closes
- Boosting Membership - Potential contest for brokerage who brings in the most agents

- **Program Director**

- Events for 2020
- Happy Hours
- Member's Only – November fowling event
- Discussed holding elections at September 10th industry event
- Reviewed speaker lineup for 2020
- Failure Lab – new date October 22nd

Committee Reports-

- **Marketing**

- Email Happy Hour next week Thursday
- Text Magic –ideal day to send
- Advertise more “Not Just Women”
- Katrina Cole – Head up con-ed for each event

- **Fundraising/Sponsorship**

- Various levels of sponsorship
- Early Bird Special – incentivize sponsorship securement sooner

- **Community Outreach**

- **Hospitality Committee Motions**